

ACER proposes 12 actions to remove barriers to demand response



**Action
1**

**Recognise the new actors:
clarify responsibilities for emerging
market players in national laws**



**Action
7**

**Give an extra push: implement
measures to enhance consumers'
participation in demand response**



**Action
2**

**Facilitate market entry:
remove obstacles to market access**



**Action
8**

**Transform balancing practices:
shift from non-market-based to
market-based balancing**



**Action
3**

**Let aggregators play their role:
remove legal obstacles for
aggregators**



**Action
9**

**Lower barriers to provide
balancing services: simplify
the prequalification process**



**Action
4**

**Kick-start the smart revolution:
deploy smart meters and ICT services
to enable consumers' smart responses**



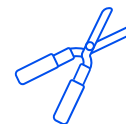
**Action
10**

**Share balancing services across
EU borders: ensure balancing
products and market structures
meet EU requirements**



**Action
5**

**Optimise the energy cost component
of electricity bills: offer time-
differentiated retail contracts to
enable alternative flexible offers**



**Action
11**

**Cut through red tape:
ease administrative burdens
and simplify processes for
new entrants and small actors**



**Action
6**

**Optimise the network component of
electricity bills: incentivise the uptake
of time-of-use tariffs**



**Action
12**

**Think outside the wires: encourage
non-wire solutions as alternatives to
traditional grid investments**